

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Newton et al.
Serial No. : 10/538,101
Filed : June 8, 2005
For : Apparatus and Method for Preventing Switching
from a Channel During an Advertising Display
Group Art Unit : 2427
Confirmation : 1381
Examiner : Kunal N. Langhnoja

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT WITH RCE

In response to the Final Office Action issued on July 1, 2010, in the above-identified application, please enter the following amendments and consider the following remarks.